

DPG DEGREE COLLEGE

(Affiliated to MDU Rohtak)

Sector-34, Near Marble Market, Gurugram 122001

INTRA DEPARTMENT AD -MAD SHOW

Department of Commerce has successfully organized the **INTRA DEPARTMENT AD-MAD SHOW COMPETITION** on 15 March 2024. It was organized in seminar hall.

The competition witnessed the gracious presence of our highly regarded dignities Registrar Shri Ashok Gogia, Principal Dr S S Boken . The competition started with a welcoming speech by our student coordinator Ms Urvashi Yadav of B.com 6 Semester.

The Ad Mad Show competition was an opportunity to bring out individual talent of the students participating, and to provide them with a platform to explore their creativity and work on their stage presence.

The competition expected students to be equipped with the knowledge of Ad-making and it's execution in front of a live audience. Participants were supposed to present an Ad that had the essentials of a good Advertisement, i.e. clarity, originality, thought provoking, creativity, appeal, and simplicity of students.

In total 15 Teams participated from the whole college from different Departments. The judges for the event was Dr.Shalini (Dept. of commerce) ,Dr. Reena (Dept of Science), Dr.Priya (Dept of Art).

The winner of the event was team Fire ball, first runner-up was Team All ball & DPG Titans and the second Runner up was Cool Café.



AWARDING OF CERTIFICATES TO THE WINNERS

Principal Dr S S Boken congratulated the winners and motivated students to participate in such events in future as well, with enthusiasm and zeal. He also praised the students for their creativity and presentation skills.

Registrar Shri Ashok Gogia also conveyed his happiness of interaction with students and being witness of such a creative event.

Ms.BHAWNA JOON

Ms. SOMYA ANGEL RAO

(Co-ordinator)

HOD

(Department of Commerce)

Principal

(DPG Degree College)